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OCTOBER 2008

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10. Jim Cerone is both HUGGABLE and LOVABLE!

9. If you are doing the lunch sessions, you get a FREE copy of Adobe Photoshop® LE!!

8. Presenters showing their 'at the gig' skills!

7. The weather is always lovely in Minnesota on October 19-21st.

6. Two words: Bill Hermann!

5. Electro-Voice's incredible speaker display!

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2. Life changing seminars!

1. You can't grow your business, unless you grow yourself!

The 2008 Disc Jockey News Conference will be our biggest show to date! Our 2008 lineup of keynote speakers is one of the best in the industry.

Sunday night we start off with the Referral Authority Matt Anderson. Matt will be taking an in depth look at how DJs can increase their referrals and the effectiveness of their referrals.

Monday morning, professional motivational speaker and business sales expert Bryan Dodge will rock the house with his high-powered seminar which will truly change people's lives! Bryan hit the disc jockey speaking circuit with our Dallas show in 2006, and we excited to finally be able to bring him back to the industry!

Tuesday morning is our keynote for the performers. Improv expert Stevie Ray will be teaching and demonstrating skills you can use in your show and your business to increase your success rate (in sales and in performance).

The keynotes alone are worth the trip! But, we have two afternoon's of excellent seminars geared to help your performance and your business!

The two bonus lunch sessions include Photoshop® expert Chad Wandel taking us through some features of using Photoshop® to make our photos look great! (each attendee with the lunch session passes will get a copy of Adobe Photoshop® LE) Then, Mike Scott of the Dale Carnegie Training will be presenting some ideas on increasing your networking skills.

DJ Dr. Drax will take us through some steps we can use today to help secure our business for the future economic ups and downs with his 'Recession Proofing Your Business.'

The team of Adrian Cavlan and Brian Harris will team up to teach skills and theory in beat mixing at your typical dj events; yeah, even at weddings!

Bill Hermann, our master of ceremonies and host since our very first show, will be presenting tips on connecting with your clients, audience and guests... along with other tips from his professional career.

National teen event performer Bill Lage will be sharing his tips for performing for teen dances and youth events. This is a HUGE must for anyone looking to succeed in the teen dance market.

Next, interactive dance specialist Robert 'Sarge' Gallo will be teaching his latest Bar/Bat Mitzvah dances and routines. Sarge is a one-of-a-kind talent when it comes to teaching dance and interaction.

Finally, we will wrap things up with Jim Cerone presenting his third part of his Perfect Host series with "What Do You Say?" This session will look using the microphone professionally and effectively.

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The Q Corner, Where Quality Meets Quantity

By Mike Walter

I wrote about this subject a number of years ago in these pages but since the readership of The Disc Jockey News has grown exponentially since then, and since the subject is important to me and the way I run my business, I thought it would be good to revisit the topic.

We've all heard the sayings about "first impressions." How you never get a chance to make a second one and how much they mean and everything else. Well I feel the same way about the first session in training. I don't think you'll have your trainees as eager and

attentive as that first class. So I use that time to set the tone and tell them every thing I expect from them. Everything that they are going to need to accomplish to "graduate" and become an emcee.

It all goes back to my very first job as a kid. I was hired by the local Catholic Church, St Margaret's, to be the "sexton." My main duty was to open the church on Saturday and Sunday mornings before the first mass and get the altar prepared. My very first day the Pastor, Father

Ostermann, handed me a sheet of "Rules and Regulations." I remember taking that sheet of paper home with me and studying it. It told me what to wear, when to arrive, what to do in between masses. It even gave me "odd jobs" to perform should I find myself with free time. I was thrilled that I had this guideline to adhere to which would make me the dream employee.

I have adopted the same philosophy when I begin to train my new recruits. I sit them down and go over the "Ground Rules of Emcee Training." There's no way I can expect them to be perfect trainees if I don't tell them what I expect of them, right? And there's no way they can meet my expectations unless I spell them out clearly and concisely before we even begin.

So here's what I tell them:

Arrive on Time. I am a stickler for punctuality. It shows professionalism and respect for others. If I plan to begin training at 6pm, you can bet I'll be there at 5:45 ready to go. So don't keep me waiting. If you do, I can only assume that you are going to be late for your gigs as well. And that's an even bigger "no-no."

Arrive Ready to Perform. Everyone has good days and bad days. But I'm not your wife or your girlfriend, so don't vent to me. Whether you've won the lotto that day or gotten into a fender bender, I don't want to know about it. I want someone who is upbeat and positive and ready to grab the microphone and go. If you can't show me a game face now, how can I know that you'll be able to do it once you start

headlining your own events? And that is one of the keys to success in our business, appearing to be an upbeat, happy DJ no matter what kind of mood you are really in.

Bring Your Textbook Every Week. I give all my recruits a textbook when they begin but really, it's a workbook. We write in it. We draw diagrams in it. I assign homework every week from it. So don't show up to class without it. Once will get you a warning, twice will get you removed from training.

There Are No Do-Overs. Often times a trainee will start a rap or a dance and get lost. They'll want to wave their arms and start over. I let them know up front that this is a huge "no-no." Once you start performing at your own parties, if you get stuck and forget what you are saying, you can't ask the crowd for a mulligan. You have to plow your way through it and hope it doesn't happen again. Well, I want the same standard in training. I'd rather have you stink to high heaven in a routine than ask me for a do-over. At least if you stink, you fought your way through it and that, in and of itself, will help you the next time your mind goes blank. So I teach my recruits to review whatever it is they are about to say in their mind before beginning. But once they've started, they better continue to fruition.

Do Your Homework. Each and every week I assign homework from the textbook and I can tell immediately the following week which recruits have worked on that assignment and

which recruits haven't. Not doing your homework will slow you down in training and if it continues, you'll be asked to excuse yourself from the class. If I've recruited correctly and if the trainees do their homework, the typical gestation period from first class to first gig is three months. If it takes longer than that, I can almost guarantee that lack of homework is to blame.

Have Fun. Just like a gig, you'll actually be better in training if you have fun. Loosen up a little, we're all among friends! Leave your worries and concerns in your car (just like you should at a gig) and Enjoy Yourself! The best classes I've ever had were made up of two or three trainees that were there to work but also had great senses of humor and enjoyed themselves in training. There is nothing wrong with joking around, laughing and having a good time as long as progress is being made. In fact, when it comes to learning the "art of mobile DJing" I'd argue the two go hand in hand.

Once my recruits understand what I expect of them from week to week, we can begin training. And hopefully they will move forward with the same confidence that I had when Father Ostermann handed me those Rules and Regulations almost thirty years ago now.

Mike Walter is the owner of Elite Entertainment of New Jersey and a nationally recognized expert in the area of multisystem company development and staff training. You can contact Mike at mikewalter@discjockeynews.com.

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The Economy Is Falling! The Economy Is Falling!

By Jeffery Gitomer

It must be true. It's all over the news. The economy is in BIG trouble. Stocks, mortgages, banks, insurance companies, the Yankees. All falling or failing.

Falling from where? The biggest economic boom of all time? The biggest housing boom of all time? The easiest loan requirements of all time?

Business is not down, it's different.

For example, when you hear the negative statistic on the news that home sales

are down 33%, it actually means that FIVE MILLION homes will be sold this year. The only unanswered question is: Who will get that business? The media portrays gloom

when actually there's still PLENTY of opportunity – just not as much as before.

The low hanging fruit of two years ago is now much higher in the trees.

There's plenty of business in the marketplace – just not as much as there was during what was the biggest housing and economic boom of all time. As a result, businesses are adjusting to current market conditions, and your company is no exception.

Less people are needed and lower inventory quantities are required. Layoffs are tough – no company leader wants to lay off anyone – there is emotion because layoffs involve coworkers and their families. Attitudes are affected and morale is affected – it's human nature. You will hear the words: cutback, save, fewer, less, and "because of the economy" more often than you want.

That's part of what goes along with any economic change.

How's business with you? Flat? Dipping a bit? When will it begin to get better?

Since no one can predict the future, and the economic growth or slowdown answers are not yet apparent, senior management must react to present-day situations.

In times like this, leadership must do what they believe is in the best long-term interest of the company. In short – leaders are doing their best – and they expect the same from you. You can help by doing your best every day. Adjust to whatever decisions are made without reducing your level of service to your customers, your loyalty to your company and your fellow workers, and your effort or belief.

But cutting expenses or laying people off is not the only answer – it's just a safeguard and a response to the situation at hand. The best answer is more sales... and more profit. This is where you can help.

Below are 8.5 critical elements in your ability to help your company and yourself in these times. These 8.5 elements, when combined and mastered, will gain more sales now, and keep your customers loyal as the economic conditions begin to improve.

1. Ease of doing business with you. The availability of people and product. Have more web offerings, easy access to more people, less voicemail, less automated attendants, more human-to-human contact, and no excuses. Get me what I need, when I need it.

2. Error-free order processing. When I get an invoice, the easier it is to understand and the more correct it is, the faster I pay it. No backorders. No surprises.

3. The quality of your relationships with customers. How strong are your relationships? Are they transactional or interpersonal?

4. Service excellence. You'd think this was a given, but often slower times means slower service. Less people, more work. BIG mistake. BEST PRACTICE: Double service offerings.

5. Your attitude. The way you dedicate yourself to the way you think. If you can't be positive for yourself, you can never be positive with and for others – both coworkers and customers.

6. Your belief. Belief in your company, your product, your service, yourself, AND belief that the customer is better off having purchased from you.

7. Your loyalty. The best way to get loyalty is to GIVE loyalty. From bosses to employees, from employees to customers, and finally from customers back to you, loyalty is the profit frontier. In these times, giving won't always breed receiving – but the seed is planted and the roots are deep when the economy begins to rebound.

8. Helping your customer whenever possible. Understanding how they are hurting, and meeting their needs as BEST you can. Offering to assist with anything from manual labor to unparalleled service – from brainstorming ideas with them to making connections for them.

8.5 Your extra mile. What are you do-

ing above and beyond the ordinary? What are you doing to out sell, out serve, and out value the competition? What's memorable about you and the actions you take on behalf of others? Are you going the extra mile for your customers?

There are other personal measures that can be added to this list. Friendliness for one. Being proactive for another. But I think this piece speaks loud and clear. If the economy is down, you have to be up. You have to be ready to help, ready to serve, and ready to be your best. This will not only help others to survive, it will also ensure that you thrive.

I have one more powerful strategy to beat the crunch. If you want it, go to www.gitomer.com, register if you're a first-time visitor, and enter the word ECONOMY in the GitBit box.

Jeffrey Gitomer is the author of *The Little Red Book of Selling* and *The Little Gold Book of YES! Attitude*. President of Charlotte-based Buy Gitomer, he gives seminars, runs annual sales meetings, and conducts Internet training programs on sales and customer service at www.trainone.com. He can be reached at 704/333-1112 or e-mail to salesman@gitomer.com.

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Starting From Scratch

By Jeff Richards

Starting from scratch is a monthly column that will help those new to the Disc Jockey industry. Each article will cover what it takes to be a successful mobile DJ. Today's topic: Is YouTube hurting our industry?

It was originally created as a way to show funny, strange, weird and wonderful short videos of things happening around the world. Recently it has turned into a viable way to promote one's DJ service. It's not YouTube itself that is hurting our industry but many of those using it incorrectly that is harming all of our reputations.

Everywhere you look on YouTube there are DJs who wish to instruct others "How to be a DJ." Many of these DJs are very good and offer some great advice and instructions. There are a couple of guys that I check out their videos regularly to see what they have to offer and learn something new or different. However most of these video bloggers (Vloggers) should just stick to their day job, what ever that may be, because according to their videos, it sure isn't being a DJ.

I try to learn something new every day that will help me and my business and many times these YouTube videos offer just that. It is unfortunate when an unsuspecting inexperienced DJ and/or bridal couple sees some of these videos and falls prey to believe that these people have all the answers.

One gentleman was giving advice to the "newbie's" on contracts. A great idea and much needed objective but it was obvious that this guy really had no clue to what constitutes a good, legal contract and what isn't worth the paper it was written on. His complete contract of which he held up to the camera, was a single one sided document with the minimal information any DJ would need. I wouldn't even consider it a "contract" but more of a "fact sheet". He was all impressed with himself stating that a contract like this is a "MUST" for every DJ and will legitimize your business as he exclaims, "You can copy it if you want." A contract is ex-

tremely important to have and will help to legitimize your business if it is properly written but this contract was nothing more than the beginnings of a paper airplane.

This gentlemen's contract would not hold up in any court of law unless there was a discrepancy over the date or the names of the bridal couple. Not once did he mention having a lawyer get involved to write or check over the contract. This is a very important step if you want your contract to work in a court of law. His lack of complete and correct information is now out on the web for all to see and possibly attempt to copy and use. This was just one of the many bad advice videos that are posted giving "tips" to DJs. If you want to give "tips" to other DJs; that is great, as long as the information is reliable, informative and coherent.

Many DJs use YouTube as a free way to advertise their business. YouTube could be a great method to utilize if/when done properly. I have seen many videos showing grand introductions or special dances that is supposed to represent their best work. They want to convince clients to hire their service by viewing the video. Some of these videos simply do not illustrate them in what I would consider a DJ's best effort. I can't understand why any DJ would purposely produce a video to advertise their business that is of poor quality or show the entertainer in less than a perfect situation. Is this what they really want to show potential clients as a representation of their work & skills?

If you decide to use YouTube as a form of advertising do it the best that you can. Have it look professional, positive and perfect. When you view it, view it as another skeptical DJ would view it. Be as hard on yourself and the video as possible. Have others view the video and ask them to be honest and extremely cynical of the work. Then go back and do what ever it takes to correct the problems before placing it where the world is watching. What you believe is cute or funny may just show your business in a negative light to those looking to hire. My best

advice would be to hire a professional videographer and photographer to come to several of your events and have them work together to create the best video that can be made. Viewing several locations in addition to different events will help show that you can continually provide great entertainment to all your clients. If you want to be seen as a professional then hire a professional to design a great promotional piece.

I also can not identify with the numerous DJs who take a video camera and tapes loading up the vehicle, driving to the event, setting up, performing the event then tearing down. "It's a day in the life of..." Every one of these videos look the exact same. In the video they are typically dressed poorly, they look a mess, they use improper verbal communications, and often very offensive language. The video you place on YouTube will be seen around the world and once on the net it is almost impossible to get rid of it. Remember to always try to look your best, speak intelligently and be articulate and never use obscene language. This video is your image that you are presenting to the world, how do you want the world to view you?

Some DJs will just film their lights and speakers in action then post it as a way to advertise their business. That would be great if you're advertising equipment

sales, but what about your DJ skills and talents? The client is hiring YOU not your equipment. Show yourself making announcements, leading a line dance or doing something that you may do very well and possibly no other DJ is doing.

Regrettably sometimes the wedding guests will video tape or use their cell phones to record the DJ in action and they don't even know it. All over YouTube are videos of DJs acting like clowns, dancing like dorks and just plain embarrassing anyone who calls themselves a DJ. All of this is very bad publicity not just for themselves but also for the entire industry. Always consider that at any moment in the day, at least one person is watching you and possibly capturing the next YouTube embarrassing DJ video clip.

Read Jeff's blog at www.discjockeynews.com click on the Blog/News button then click on "Starting from Scratch"

To respond to Jeff's column send an e-mail to jeffrichards@discjockeynews.com Jeff Richards has over 25 years of experience as a DJ/Entertainer and has served two terms as the Executive Vice President of the Midwest Association of Professional Disc Jockeys. He speaks at National DJ Conventions and for local DJ Associations and offers private consultations to DJ services.

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Starting - The First Step Toward Success

By Dr. John C. Maxwell

Salespersons are coached in the power of a first impression. Orators devote hours to opening statements. Journalists are admonished never to bury the lead. Sprinters practice racing out of the starting blocks. Interviewees are taught the importance of their initial handshake with a potential employer.

In leadership, as in many other areas of life, the beginning often determines the end. False starts and weak foundations can be ruinous. Here are five insights to help you start successfully.



HOW TO START SUCCESSFULLY

1. Start With Yourself

As Gandhi famously said, "Be the change you want to be in the world." By starting with yourself, you build the self-confidence needed to attract and

inspire others. Leading yourself well is a precursor to accomplishment, and accomplishment earns respect. In order to make deposits in the lives of followers, you have to have a beginning balance in your leadership ac-

count. Start leading by proving your mettle - to yourself and to prospective followers.

2. Start early

Sadly, many leaders squander their early years and spend the rest of their careers trying to make up for lost time. In leadership, as with finances, decisions made early in life accrue the most interest. When we choose poorly or establish bad habits, we put ourselves in debt. Then, we must not only repay our loans, but the interest on them as well. On the flip side, when we invest our time and talent wisely from a young age, we reap the benefits of compounding interest on our leadership.

Specifically, where should leaders start? What areas should take precedence at the beginning? From my experience there are 10 things you should do as a leader prior to reaching age 40:

- Know yourself
- Settle your family life
- Determine your priorities
- Develop your philosophy of life
- Get physically fit
- Learn your trade
- Pay the price
- Develop solid relationships
- Prepare for the future
- Find purpose for your life

If you're over 40, it's never too late to make improvements. Unfortunately, an old dog doesn't easily learn new tricks. Undoing years of misplaced priorities and poor self-management will take extra effort.

3. Start Small

Don't expect to understand what it takes to get to the top, just take the next step. Think big, but start small. Doing so encourages you to get started, and keeps you from being frozen by the magnitude of the vision in front of you. When you accomplish a small step, you gain confidence that you can accomplish the next step.

The success found in starting small comes when you diligently apply the lessons you learn. As my friend, Dick Biggs, has said, "The greatest gap is between knowing and doing." Commit to mastering the details under your control, and follow through when experience has given you instruction.

4. Start with the end in view

"Most people spend more time planning their grocery shopping than designing their future."

~ Tom James, Personal Development Coach

To start with the end in view, you need energy and direction. Let your passion pull you forward, and let your planning give you guidance. In order for passion to be a driving force in your life, you must identify a purpose for you life. To locate your purpose, consider your strengths, interests, and past successes. What roles do you find most enjoyable? What brings you the greatest sense of satisfaction? Examine the areas that make you feel strong and angle your career toward them. Also, find people who have been successful in the area

of your interest. Listen to them and watch their lives.

For planning to give you direction, you need to write down goals. Goals lend structure to your purpose, and they keep you leading "within the lines." They focus your action and move you toward your overall vision.

5. Start Now

We exaggerate yesterday, overestimate tomorrow, and underestimate today. Embrace action daily. Don't wait until it's too late before you begin to pursue the visions implanted in your heart. Make each day your masterpiece; you'll be surprised where you end up after stringing together a few months of superb days.

I'll leave you with one final thought:

"How wonderful it is that we need not wait a single minute before starting to improve ourselves and our world." ~ Anne Frank

Review - Five Steps to Starting Successfully

- Start Early
- Start with Yourself
- Start Small
- Start with the End in View
- Start Now

Dr. John C. Maxwell has authored over 30 books, including such New York Times best-sellers as "Developing The Leader Within You" and "The 21 Irrefutable Laws of Leadership."

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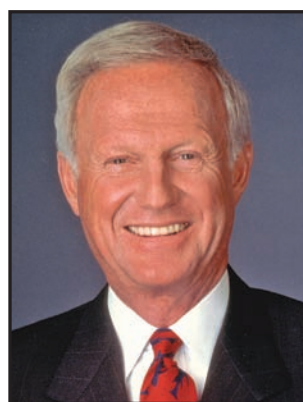
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USA Basketball's Real Slam Dunk

By Harvey Mackay

A leader may sometimes climb to unparalleled heights in perhaps a single sport and in just one competitive arena. Doing it in two is extraordinary, and my friend Jerry Colangelo did exactly that by winning the World Series as chairman of the Arizona Diamondbacks in 2001 and now the Olympics. Virtually single-handedly, he assembled "The Redeem Team" that won the Olympic men's basketball gold medal in Beijing.

In the 2000 Olympics in Sydney, I saw the USA team barely capture the gold, but



the handwriting was on the scoreboard. En route to defeating France, we barely eked out a win against Lithuania 85-83, the first time a squad of U.S. professionals couldn't score a double-digit win. In 2002, the USA

ranked a pathetic sixth in the World Championships. By 2004 in Athens, fellow Americans and I witnessed past USA dominance at

the Olympics hit a brick wall as we mustered only a bronze. USA Basketball was reeling. In 2005, the outfit in charge of U.S. international competition put Jerry at the helm.

Jerry knew why the excellent USA coaches and All-Star players were having their heads handed to them. It was the absence of team play. From the moment Jerry took command, you could go to the bank and borrow knowing we would capture the basketball gold at the 2008 Olympics.

Jerry picked Mike Krzyzewski of Duke as coach. What folly, many thought, to tap the college ranks considering the NBA's wall-to-wall coaching talent. Jerry knew collaboration was key to a USA comeback. Coach K's philosophy: The winning go-to guy is Team! Already in 2006, the USA had inched back to third place in the Worlds.

Jerry rivals a New York Philharmonic maestro when it comes to picking talent. One at a time, he quietly CAT-scanned the NBA superstars to find those 12 who had skills-plus, including the work ethic, team attitude, and sportsmanship to represent America on and off the court. These are all the traits Jerry admires in his book *How You Play the Game*.

Jerry screened out the ones who had heart from the ones who didn't. He demanded each give a three-year commitment from the 2006

Worlds through the 2008 Olympics. When I saw him at the Olympics, Jerry's confidence knew just one limit. "Harvey, there's only one force that can defeat us," he confided, "and that's ourselves."

When John Naismith invented the game of basketball in 1891, he designed a team contest. Not a showcase for pampered NBA glory hounds with chapped lips from kissing the mirror too much. International basketball is a totally different sports species from the NBA version. NBA icons have to adjust to excel in it. Ours did:

Referees made pathetic calls, but each time USA players just got on with business. The whining, hanging heads of past years vanished.

USA players extended helping hands to our opponents who were knocked down on the court.

At time-outs, USA players jumped off the bench as if their pants were on fire to offer words of encouragement to their teammates.

Coach K and his staff steered the ship with a steady emotional keel. During the game and time-outs, you couldn't tell whether the USA was up by 30 or down by 30. Through seven undefeated games en route to the championship duel, the USA played ferocious defense as if each contest was an NBA final.

The USA had trounced world champi-

on Spain by 37 points in the preliminaries. Facing the Spanish team again for the gold, they could have easily buckled in the closing minutes. Outside a sprinkling of Americans, 18,000 screaming fans rooted for the Spanish underdogs. With four minutes to go, no one on this planet could tell you who would win. When the USA triumphed 118-107, that win owed as much to the gruelling years of preparation as it did to inspiration on the court.

When the horn sounded, I zeroed my binoculars on Jerry Colangelo. Make no mistake: tears were trickling down his face. Notwithstanding his All-Big Ten play at Illinois, building the Phoenix Suns into an NBA powerhouse, bringing Major League Baseball and a world championship to the Valley of the Sun, and earning a reputation as Phoenix's most able and charitable businessman... this still had to be his finest hour!

Mackay's Moral: One person can make all the difference.

Reprinted with permission from nationally syndicated columnist Harvey Mackay, author of the New York Times #1 bestseller "Swim With The Sharks Without Being Eaten Alive," and the new book "We Got Fired!... And It's the Best Thing That Ever Happened to Us."



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Pop

- | | | |
|----|--------------------|--------------------|
| 1 | Rihanna | Disturbia |
| 2 | Ne-Yo | Closer |
| 3 | Chris Brown | Forever |
| 4 | Kardinal Offishall | Dangerous |
| 5 | Jordin Sparks | One Step At A Time |
| 6 | Leona Lewis | Better In Time |
| 7 | Seconhand Serenade | Fall For You |
| 8 | Jesse McCartney | Leavin' |
| 9 | Pink | So What |
| 10 | Estelle | American Boy |

Rock

- | | | |
|----|---------------------|--------------------------|
| 1 | AC/DC | Rock 'N' Roll Train |
| 2 | Metallica | The Day That Never Comes |
| 3 | Theory Of A Deadman | Bad Girlfriend |
| 4 | Staind | Believe |
| 5 | Saving Abel | Addicted |
| 6 | Disturbed | Inside The Fire |
| 7 | Hinder | Use Me |
| 8 | Foo Fighters | Let It Die |
| 9 | 3 Doors Down | It's Not My Time |
| 10 | Seether | Rise Above This |

Urban

- | | | |
|----|------------------------------|------------------------|
| 1 | T.I. | Whatever You Like |
| 2 | T-Pain | Can't believe It |
| 3 | Jazmine Sullivan | I Need U Bad |
| 4 | Lil Wayne F/ Bobby Valentino | Mrs. Officer |
| 5 | Ne-Yo | Miss Independent |
| 6 | Young Jeezy F/Kanye West | Put On |
| 7 | Yung Berg | The Business |
| 8 | Jennifer Hudson | Spotlight |
| 9 | Lil Wayne | Got Money |
| 10 | Plies | Please Excuse My Hands |

Country

- | | | |
|----|------------------|------------------------------------|
| 1 | Darius Rucker | Don't Think I Don't Think About It |
| 2 | Jimmy Wayne | Do You Believe Me Now |
| 3 | Kenny Chesney | Everybody Wants To Go To... |
| 4 | Brad Paisley | Waitin' On A Woman |
| 5 | Kid Rock | All Summer Long |
| 6 | Toby Keith | She Never Cried In Front Of Me |
| 7 | Carrie Underwood | Just A Dream |
| 8 | George Strait | Troubadour |
| 9 | Lost Trailers | Holler Back |
| 10 | Heidi Newfield | Johnny And June |

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